

SFSU and San Francisco Federal Credit Union team up to enhance student programming and campus life

The partnership will provide funding for athletics and career readiness, financial education, scholarships and more

SAN FRANCISCO (Sept. 18, 2024) – [San Francisco State University](#) (SFSU) and [San Francisco Federal Credit Union](#) (SFFedCU), a not-for-profit financial cooperative that serves San Francisco and San Mateo counties, have teamed up as part of a strategic collaboration to enhance the programs and services offered to students and campus employees.

Through this partnership, SFFedCU will have access to a menu of sponsorship opportunities across various SFSU activities, including programming and events organized by [Gator Athletics](#), the University’s athletics arm. Funding from the sponsorship will bolster athletic operations, scholarships, financial education programs for students and employees, as well as University fundraising priorities like enhanced career preparedness programming.

“It made perfect sense for us to work with the San Francisco Federal Credit Union as its core values closely align with ours.”

- SFSU Vice President of University Advancement and San Francisco State Foundation President Jeff Jackanicz

“It made perfect sense for us to work with the San Francisco Federal Credit Union as its core values closely align with ours,” SFSU Vice President of University Advancement and San Francisco State Foundation President Jeff Jackanicz said. “The credit union has a strong commitment to diversity and upward economic mobility, and deeply cares about the communities which they serve — values the University also stands by.”

Funding from SFFedCU sponsorships will support student-athletes and their success through scholarship opportunities and provide resources for Gator Athletics’ general operations and programming.

“This collaboration is based on a shared dedication to bettering our communities through accessible financial literacy and economic preparedness programs,” said SFFedCU interim CEO Ray Shams. “By partnering with SFSU, we can fund activities that will resonate with students and university employees and have widespread impact.”

“This collaboration is based on a shared dedication to bettering our communities through accessible financial literacy and economic preparedness programs.”

- SFFedCU interim CEO Ray Shams

“Our student-athletes invest in themselves and in the University through both their sports and academics. We are thankful that the San Francisco Federal Credit Union has taken notice and wants to invest in furthering that success,” SFSU Interim Director of Athletics Brandon Davis said. “The credit union’s support will allow our student-athletes’ performance in the classroom and in their respective sports to reach new heights.”

Specific ways the partnership will benefit the campus community also include:

- SFFedCU will offer online and in-person financial education programming to complement what the university already offers.
- SFFedCU’s Foundation will provide annual support to scholarships, including the [Presidential Scholars Program](#).
- Funding from the sponsorship will also support the University’s overall fundraising priorities, such as enhanced career preparation programming for students.

###

About San Francisco Federal Credit Union

San Francisco Federal Credit Union has been serving San Francisco since 1954 and is not-for-profit and member owned. Anyone who lives, works, worships or attends school in San Francisco or San Mateo Counties is eligible for membership. San Francisco Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender. We provide banking, lending and investment services to nearly 47,000 members and have assets of \$1.3 billion. For more information, visit SanFranciscoFCU.com

About San Francisco State University

San Francisco State University is a public university serving students from the San Francisco Bay Area, across California and around the world, with nationally acclaimed programs that span a broad range of disciplines. More than 23,000 students enroll at the University each year, and its nearly 293,000 graduates have contributed to the economic, cultural and civic fabric of San Francisco and beyond. Through them — and more than 1,800 world-class faculty members — SF State proudly embraces its legacy of academic excellence, community engagement and commitment to social justice. For more information, visit sfsu.edu.

###